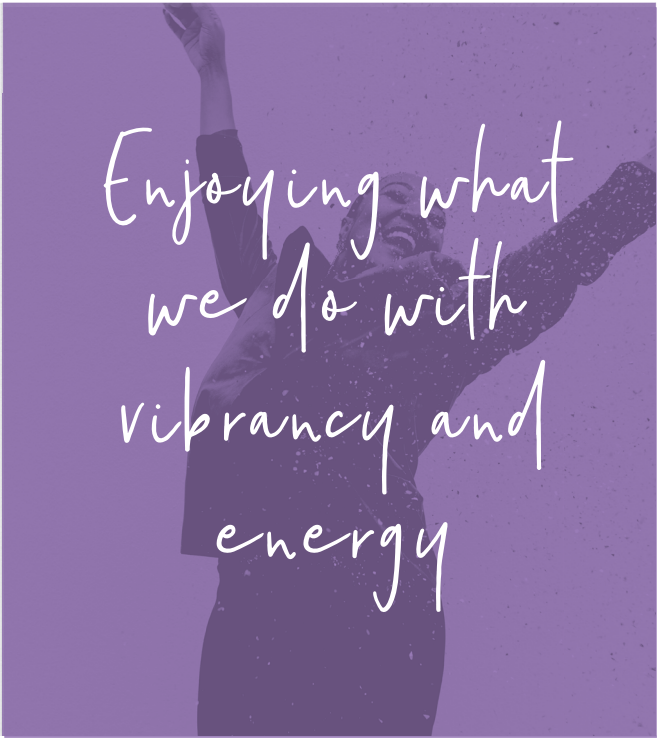


2021 IMPACT REPORT

OUR VALUES



Enjoying what
we do with
vibrancy and
energy



Seeking every
opportunity to
learn and
develop



Caring for our
team, our
customers and
our community



Collaborating to
create the
complete
customer solution

2021 IMPACT REPORT

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INTRODUCTION

Hey friends, its Becci here!

We have created an impressive Impact Report which showcases what we achieved in 2021 and how we have contributed to the development and wellbeing of so many people and organisations.

As Team Boo have reflected on 2021, we've considered all the ways in which we are connected to others. Other people, other organisations, other initiatives. From the way our small team connect with one another, to the way our work connects to the Bolton 2030 vision, and then on to regional and national ambitions and even thinking about our impact on and contribution to the planet itself.

In this report we present a snapshot of our year, showcasing some of our highlights in our wellbeing interventions, coaching interventions and leadership development as well as the ways in which we have endeavoured to be meaningful contributors to our Bolton community and beyond by working to increase our social value, every day.



'Team Boo create a genuine and empathetic environment to learn with lots of laughter and energy.'

'Expect curious questions, peer sharing and self reflection. ...I can't speak highly enough of this team!'

Thank you to all our lovely team. This year has been a lot! We have had big success in growing the brand, our programmes and our customer reach and that's all down to the kind, compassionate and talented folk that work at and with Boo. Amy, Helen, Karen, Patti, Priya, Saffron and Sheenal you are wonderful folk and I am very lucky you chose to work with me at Boo.

Thank you to our magical customers who have trusted us to get on with the task of supporting and developing your workforce - we have tested out new ways of supporting people, created new programmes and partnered with lots of new customers as well as continuing to work with those who have been with us for a number of years.

Thank you to our families and friends for your love and support to keep going - another rollercoaster year which has thrown up a few challenges along the way. I certainly couldn't lead the business without my lovely family and friends cheering me on!

Happy reading everyone!
Stay safe and be kind

Love Becci & Team Boo xxx

"Training from Boo is like getting a big, sparkly beautifully wrapped gift delivered and when you unwrap it and look inside, there isn't just one gift, the box contains multiple shiny gifts and they all have your name on!"

"Your techniques and ideas have changed my outlook on life and I can feel so much more positivity each day and look for the good."

ENABLING HEALTHY AND HAPPY WORKPLACES THROUGH OUR APPROACH TO WELLBEING

CARING FOR YOURSELF

Our Caring for Yourself programme was more popular than ever in 2021. We delivered the entire programme to a total of 6 customers with a range of online webinars, wellbeing check ins and on site visits taking wellbeing goodies, wellbeing tips and a listening ear to their staff.



This is all about engaging in positive and healthy renewal activities... putting your own oxygen mask on first!



Practical techniques to challenge and quieten our inner critic.



Including a meditation session and tips on how to incorporate mindful moments into your day.



Exploring the benefits of practicing gratitude and sharing a few helpful approaches.



Focusing on our own mental health and how we can better support ourselves and others at work.



The Japanese concept 'ikigai' means 'a reason for being'. This session explores how we can find our ikigai and how our personal values underpin this.



How to stay active and connected, action planning.

"A lovely punctuation mark to the day to just stop and breathe and take a moment out of the day to think about my well being."

Properly Selfish participant

"I valued the advice and techniques for coping with stress and anxiety. I will definitely use these to improve my wellbeing."

Taking Notice participant

WE DELIVERED A TOTAL OF

76 X 1 HOUR WEBINARS FOR OUR CFY MODULES



WITH A TOTAL OF 878 PEOPLE ATTENDING!

CARING FOR YOUR TEAMS

Our Caring for your Team programme was born out of our Caring For Yourself programme, after we listened to several people talking about their teams and wanting to know what more they could do to support them and their wellbeing. It became obvious to us that there was a desire and a need for leaders to think more about whole team wellbeing and how to create a culture of wellbeing in the workplace that built on the great (but limited) fruit at work and cycle to work type schemes; to something that recognised and supported everyday wellbeing.



This session is all about how you care for your mental health as a leader and role model this with your colleagues and teams



This session is all about how you can create the best conditions for your teams to thrive where there is a continuous focus on employee wellbeing.



This session is all about having mentally healthy conversations with your teams and listening to understand how people really are.



This session is all about what to do when you are worried about a colleagues mental health.

**THIS YEAR,
THE PROGRAMME HAS
ONCE AGAIN BEEN REALLY
SUCCESSFUL**



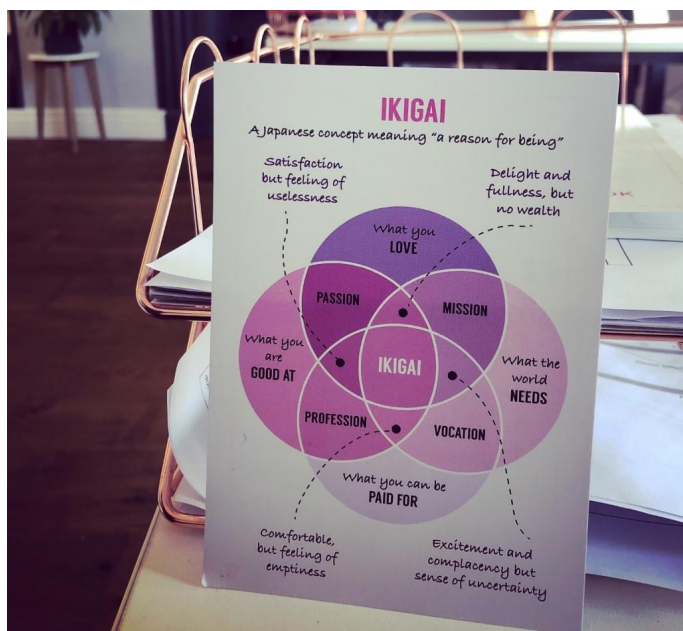
**IN TOTAL 96
PEOPLE
HAVE BEEN
PART OF THIS
PROGRAMME**

**WHICH WE HAVE DELIVERED
OVER 7 COHORTS.**



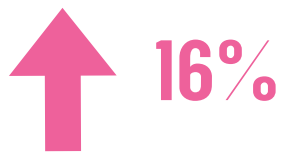
**"It was a fabulous session! Full of
knowledge and skills to learn and
practise!"**

Participant from the Northern Care Alliance



AN EXAMPLE OF THE IMPACT OF OUR CFYT PROGRAMME IS ...

AFTER DELIVERING OUR PROGRAMME FOR THE NORTHERN CARE ALLIANCE, THE EVALUATION SHOWED THAT:



16% increase in confidence in their ability to role model caring for their own mental health



20% increase in confidence when it came to supporting a colleague in crisis



15% increase in confidence to have conversations about mental health within their teams



17% increase in those who said they would aim to have conversations with their team about their wellbeing in the future

95%

of participants strongly agreed or agreed that the webinar had provided them with practical tools to support their wellbeing.

98%

of participants strongly agreed or agreed that the webinar provided them with information to support their wellbeing.

90%

of participants strongly agreed or agreed that following the webinar, they felt inspired to make a positive change to improve their wellbeing.

99.13%

of participants stated that they would recommend the webinar to their colleagues.



WE DONATED 3 SETS OF ANGEL WING WALL DECALS TO NHS STAFF AREAS



Southport and Ormskirk Critical Care Unit



Critical Care Unit Bolton

Laburnam Lodge Residential Care Home at Bolton NHS Foundation Trust

ALONGSIDE OUR WELLBEING PROGRAMMES, CUSTOMERS OFTEN WANT TO TAKE UP THE OPPORTUNITY TO OFFER 1:1 WELLBEING CHECK INS.



**THIS YEAR WE PROVIDED
A TOTAL OF 94 INDIVIDUAL
WELLBEING CHECK INS WITH
PEOPLE NEEDING A LITTLE BIT
MORE SUPPORT.**

**THESE SESSIONS OFFER
PARTICIPANTS A SAFE AND
CONFIDENTIAL SPACE TO
EXPLORE HOW THEY CAN
BOOST THEIR WELLBEING
AND SET THEMSELVES SOME
GOALS AND CHALLENGES.**

“Having the protected time has made a massive difference, gives you the opportunity to take a step back, figure out what you need to do, get things set up for the team, if I didn’t have the protected time, these things would never happen.”

Sarah Hardman, Team Manager, Eccles and Irlam integrated care team

“Absolutely well put together programme, really informative sessions. Very well taught and valued the information shared. Fantastic people and well presented. Interested in further sessions and information. Lovely caring people.”

Participant from the Northern Care Alliance



TOGETHER FOR BETTER –THE NURSING AND MIDWIFERY COUNCIL (NMC) EMPLOYEE CONFERENCE



On the 4th February 2021 Team Boo led sessions at the NMC virtual employee conference - Together For Better for hundreds of NMC colleagues! The event went on to win the gold award for the 'best event' at the Internal Communications and Engagement Awards 2021

The guided meditation was viewed by 260 people and scored

4.3 OUT OF 5

The Properly Selfish session was viewed by 704 people and also scored

4.3 OUT OF FIVE

JUDGES COMMENTS INCLUDED:

"An event to win hearts and minds, it had an emotive impact incorporating diversity and inclusion, with inclusion being at the heart of what matters." "Excellent case study of an event that is responsive to employee feedback."

WE RAN A WELLBEING SESSION AS PART OF THE NMC CONFERENCE AND WE HAD HAD WONDERFUL FEEDBACK FROM PARTICIPANTS:

'Excellent' 'Amazing'

'Lovely warmth and feel-good factor'

'I really liked Becci's energy and all of her suggestions'

'I wanted to say a huge thank you for taking part in our conference last week. It was lovely to hear about all of your amazing work and your session was great.'

Andrea Sutcliffe, NMC Chief Executive



BECCI HOSTED OUR POPULAR 'PROPERLY SELFISH' SESSION AND PRIYA SPRINKLED HER MAGIC WITH A POST LUNCHTIME GUIDED MEDITATION SESSION.

WELLBEING COACHING SKILLS PROGRAMME

Our team took the opportunity to help create a sustainable approach to wellbeing coaching within Southport and Ormskirk NHS Hospital Trust. This further built upon the work we began in 2020 at the beginning of the pandemic and provided our NHS colleagues with the opportunity to build capacity and reduce external spend on wellbeing coaching.

We created a unique programme to support those people in contact tracing roles to care for themselves whilst having particularly difficult and often upsetting conversations over the phone.

WE ALSO DONATED 12 HOURS OF WELLBEING SUPPORT...

THE HINDU FORUM

In March 2021 Becci and Priya were invited to lead a conversation about health and wellbeing, as part of a virtual festival to hosted by the Bolton Hindu forum to mark International Women's Day.



The event was live streamed on Facebook, where it was viewed by over **2000 PEOPLE**



60 PARTICIPANTS joined live via the Zoom platform

BREW WITH BOO



We joined the NHS 'big tea' initiative on the 5th July (the 73rd birthday of the National Health Service).



By using our social value hours to offer a free virtual wellbeing sessions with us to any staff member of our local hospital trust, Bolton NHS Foundation Trust. We shared tips to soothe and destress, over a mindful cuppa.

"I ENJOYED BOO'S SESSION – GOOD FOR WELFARE AND DE-STRESSING. GREAT IDEAS ON SELF-CARE."

Hema Chevli, Participant

SUPPORTING INTERNATIONAL NURSES FROM INDIA AT SOUTHPORT AND ORMSKIRK HOSPITAL

Since Covid19 hit, burnout within the NHS has been more widespread than ever before. In some areas, the added pressure to nursing was alleviated by help arriving from other countries. In June 2021 a cohort of nurses arrived from India, travelling far away from their loved ones, to work at the Southport and Ormskirk hospitals.

We were invited to support these incredible nurses as part of their welcome into the organisation and were thrilled to offer a series of weekend social and networking events as well as creating a beautiful welcome pack.



WHAT WE DID



Set up a support group on Saturday afternoons



Designed a welcome pack for all international recruits



Fundraised for and put together treat bags (our famous 'purple bags of happiness')



We offered both a wellbeing group coaching session and 1-2-1 wellbeing check ins for all nurses arriving from India.

DONATED VENUE COSTS OF £2000 TO NORTHERN CARE ALLIANCE

“Boo delivered a Caring for your Teams session to our line and senior managers, which allowed everyone who attended time out of their normal day-to-day chaos and fire-fighting to step back, review, assess and develop strategies for practical self-care for themselves and their staff teams. Every member of staff had their own ‘lightbulb’ moment at some point in the day (and actually more than one in many cases), where they identified patterns and behaviours that were impacting on how they were supporting their teams.

“I have nothing but good things to say about Boo and the improvements they bring to any company choosing to work with them.”

Paulette Campbell, Director of Business,
BACKUP North West

BACKUP VAN AT SOUTHPORT

Team Boo donated tea, coffee and treats to Southport & Ormskirk Hospital. We arranged for the Backup van to be on site for the day, and for those that couldn't get off the wards, we took orders and delivered these to the wards.

CFYT – BACKUP MANAGERS

In April 2021 Becci and Priya delivered a Caring For Your Teams day for all the managers at Backup North West – donating the entire day and resources for free as part of our role as Guardians of this incredible charity.



THE OCTAGON THEATRE, BOLTON

As well as supporting this legendary local institution as charity partners, we also gave some wellbeing and leadership support.

INCLUDING

A SESSION OF CARING FOR YOURSELF FOR ALL STAFF

A SESSION OF CARING FOR YOUR TEAMS FOR ALL THE MANAGERS

I loved spending time with some of the team from The Octagon theatre whilst delivering the Caring for your Teams programme. It is great to know that we can give something back to our community of Bolton; using our social value hours to bring happiness to more people and supporting such a wonderful organisation! I absolutely love the theatre so this made it an extra special piece of work for me to be a part of.

Helen Smith,
Director of People and Development

BOO MONDAY

Straight off the 2021 bat was our decision to take 'the most depressing day of the year' in hand. We've always reminded people to practise an extra bit of self care on this particular day, a Monday in January with a reputation that is entirely unfounded.

This year, we took it a step further and spent the day and evening running a programme of virtual wellbeing sessions for anybody to join, for free.



'BOO MONDAY' BEGAN A WEEK-LONG WINTER FESTIVAL OF JOY. OUR PROGRAMME INCLUDED LIVE SESSIONS SUCH AS:



Getting Active (boosting energy, happiness and wellbeing through dance)



Craft Club (making cards to send to someone else, and spread a little sunshine)



Gardening Club (chatting all things green and growing)



Book Club (with mood-boosting novels)



A virtual walk for wellbeing



Practical tips for feeling calm, connected and grateful



Winter warmer exercise



Mindful moments in nature



Body scan exercise

HELPING BOSSES TO BE BETTER BOSSES

THIS YEAR OUR LEADERSHIP PROGRAMMES COVERED A WHOLE RANGE OF DIFFERENT THEMES AND APPROACHES AND BUILT ON OUR CORE 2 DAY LEADERSHIP PROGRAMME, SUPPORT - LEAD - INSPIRE.

A group of leaders and aspiring leaders from Bolton NHS Hospital Trust joined us for a 2 day Support - Lead - Inspire Programme 3 x 2 day programmes.

NOTTINGHAM CITY CARE PARTNERSHIP

We ran 9 group restorative coaching sessions for leaders at Nottingham City care Partnership.

26 people attended across the 9 sessions and had the opportunity to reflect on the challenges they were facing and how they could lead their teams well. The timing for this was particularly poignant as they continued to face the challenges brought about from working through a pandemic.

NHS ENGLAND STRENGTHS

We created a bespoke package for the NHS England Talent Team, which consisted of 33 people. Following a return from emergency deployment, we supported the team with a bespoke programme which included individual strengths reports for each team member, a 1:1 strengths coaching session and 3 full teams sessions focusing on team strengths, sharing lifeline stories, values and wellbeing.



**3 FULL TEAMS SESSIONS
FOCUSING ON TEAM
STRENGTHS, SHARING
LIFELINE STORIES, VALUES
AND WELLBEING**

“I think it has been so special having this protected time and space to be open with each other, its opened doors I think for the continuation of this openness and connection with each other, understanding each other and helping each other to notice and use our strengths in our roles/ teams/lives”

Participant
NHS England Session



WE ALSO DEDICATED SOME OF OUR SOCIAL VALUE TIME TO SOME FREE LEADERSHIP DEVELOPMENT RESOURCES:



THE OCTAGON THEATRE

Helen delivered 2 days of our Support Lead Inspire programme to the leaders within the staff team of The Octagon Theatre.

14 people attended in total and the programme helped them to understand how to be the best leader they can be – including understanding how to communicate their messages well, connect with organisational and personal values and how to have coaching style conversations.

"The sessions that Boo delivered were really valued by our team, particularly the emphasis on self-care, wellbeing and supporting each other. In any fast-paced workplace it can feel like you need to keep ploughing on, but Boo gave everyone the opportunity to take a breath, reflect and be more conscious about how we can work at our best. We really enjoyed Boo's sense of care and collaboration, values that we also hold dear, and we're looking forward to working with Team Boo in the future."

Roddy Gauld,
Chief Executive at Octagon Theatre
Bolton



HPMA

WE DELIVERED 3 FREE WEBINARS FOR THE HEALTHCARE PEOPLE MANAGEMENT ASSOCIATION ALL AROUND SUPPORTING THE WORKPLACE. THE THEMES WERE:



"WE CHALLENGE LEADERS TO REFLECT ON THE IMPACT THEY CAN HAVE, NOT ONLY ON THEIR TEAMS AND ORGANISATION BUT ALSO ON THE WIDER SYSTEM AND THE COMMUNITIES WITHIN WHICH THEY EXIST."

COACHING FOR THE GREATER GOOD

EXECUTIVE COACHING

This year we delivered 50 1:1 executive coaching sessions with a range of individuals all looking to think beyond the obvious and reach their goals.

"A huge thankyou for your wonderful coaching sessions, they really did help with my confidence and gave me a realisation of how much I have been giving to others. I feel I have grown so much over the past year."

Feedback from one of Helen's executive coaching clients

COACHING CPD AND SUPERVISION

Even better than encouraging and supporting people to become coaches is when we are able to support existing coaches to reflect on and develop their skills further. We offer a range of CPD and Coaching supervision sessions. We have loved working with a range of customers including the Midlands Leadership Academy and Sherwood NHS Trust and Aqua to facilitate these sessions for their wonderful coaches.

IN TOTAL WE FACILITATED:

12 COACHING
CPD SESSIONS

17 COACHING
SUPERVISION
SESSIONS

THEMES COVERED INCLUDED:



Building
Confidence



Coaching and
NLP



Coaching for
Wellbeing



Contracting



Values in
Coaching



Challenging
Situations



Self
Compassion



Working with
Metaphor



Building
belonging

"Since early 2020 I've had the privilege of supporting the coaching community across the NHS and social care footprint in the Midlands. Every month I have connected, either via group supervision or mini bursts of coaching CPD, with many of the amazing coaches who are kindly giving their time and energy on top of their day job! I've really got to know this wonderful community as we've navigated the virtual landscape together whilst coping with the backdrop of the pandemic! We've explored many themes from using metaphor, building confidence and managing our wellbeing to figuring out how to use our coaching toolkit online. It's been incredible to connect with and share in the joy and challenges of coaching in the NHS at a time when I know it's needed the most. Coaching has the power to transform lives, shape communities and enhance care. It's magical!"

CURIOUS CONVERSATIONS BOLTON NHS

Helen facilitated 3 of our 2 day coaching programmes to a range of staff at Bolton NHS.

This enabled the staff to find out about coaching and how to embed it into their everyday working in order to empower colleagues to develop their skills and to think about problem solving.



CMI PROGRAMMES:

Our Chartered Management Institute (CMI) qualifications have been so popular this year that we've added extra dates for 2022. As an accredited CMI centre we are audited to ensure quality each year, and we're so proud of the glowing feedback we've had, year on year. This year, our auditor could find absolutely no recommendations for improvement!

2021 SAW	
5 COHORTS OF LEARNERS	50 CMI PARTICIPANTS
 50 INDIVIDUALS GRADUATE AS QUALIFIED COACHES!	

"I can't imagine it being done more perfectly. The team were wonderful, the resources were wonderful - it was as smooth and painless as it could possibly have been."

"Well facilitated, good break out sessions, opportunity to practice coaching, not overwhelmed with information, nice and interactive, Karen is excellent!"

**WE GAVE 2 FREE PLACES TO OUR LEVEL 7 CERTIFICATE TO NHS
COLLEAGUES TOTALLING £3600**

LYNSEY JACKSON, IMPROVEMENT FACILITATOR AT LIVERPOOL HEART & CHEST NHS TRUST COMPLETED THE LEVEL 5 CERTIFICATE IN COACHING AND MENTORING AND HERE SHE TELLS US WHAT IT WAS LIKE FOR HER:



Did you find out anything about yourself in the process of completing your qualification?

Definitely. I realised that I can sometimes be too keen to give advice. And that coaching is way more of a powerful tool

How might this qualification help to shape the future for you?

I think this qualification is helping me already. As a manager I can dedicate some good coaching time into my team and in quality improvement I can coach people through their projects, giving them more motivation and ownership.

What advice would you give for anyone considering this qualification or just about to embark on it?

GO FOR IT. IT'S A BRILLIANT COURSE AND HAS MADE ME A BETTER LEADER AND MANAGER.

SHIN IS OUR QUEEN BEHIND THE SCENES, RESPONSIBLE FOR HANDING ALL DOCUMENTATION ASSOCIATED WITH A QUALIFICATION AS WELL AS SUPPORTING CUSTOMERS WITH ANY QUERIES ABOUT THE CMI PROCESS. IN A NUTSHELL, MAKING SURE THAT THE WHOLE ADMINISTRATIVE PROCESS WORKS SMOOTHLY.



"The possibilities are endless! I'm nervous about coaching but also excited about where it might take me"	"Great resources, relaxed friendly knowledgeable, good pace and balance, interaction , nice number of people"	
"It's already made a difference in my work and the conversation I have with colleagues and groups I am supporting; hope to integrate coaching more as part of technical consultancy work"	"Recommend Boo for anyone wanting to do their coaching quals"	"Exceeded my expectations. Gave me many valuable skills"

100%

of Level 7 participants would recommend Boo Coaching & Consulting to a colleague, with 60% marking

'EXTREMELY LIKELY'

80%

of Level 7 participants described the support received as

'AWESOME'

100%

of Level 5 participants described the virtual workshops as

'AWESOME'

100%

of Level 5 participants described the support received as

'AWESOME'



THIS YEAR WE EACH RENEWED OUR COMMITMENT TO IMPERFECTLY IMPROVING THE WAY WE LIVE AND WORK, IN ORDER TO REDUCE OUR IMPACT ON THE PLANET. WE CAN ONLY DO SO MUCH AS WE CAN DO, BUT THE IMPORTANT THING IS THAT WE START NOW.

CLIMATE COACHING

In March, we joined in the marking of the second ever Climate Coaching Action day, in which coaches from around the world get together to explore ways that coaching can be used to save the world!

An overwhelming task, but one that coaching techniques are suited to, due to the emphasis on setting goals and staying accountable. Helen, as the most eco-conscious member of the team, led on this.



Each member of the team made pledges to reduce their environmental impact, and we reaffirmed these on Earth Day in April.

"I remind myself how, as a coach, I help people to celebrate their achievements and then to break down their goals into smaller achievable steps that work for them.

I know that there is still so much more to be done, and that can feel overwhelming; so, by using the approach that I use to support so many others, I reflect on the difference I am making and then identify some next practical steps for myself.

Hopefully, the more we share ideas and the little things that we are doing, the more we can encourage each other to make little changes. Together we will make a massive difference."

Helen Smith, Director of People and Development

CHANGING SUPPLIERS

We periodically review our suppliers to see if we can find more local, ethical, environmentally sustainable alternatives. This year we have made some switches in suppliers and looked for those that



Combine deliveries to reduce carbon footprint



Use less packaging (especially plastics)



Are zero waste

For example, we became members of The Good Club (zero waste, refillable and reusable groceries), and started to source books from a more ethical and sustainable supplier, instead of relying on Amazon.



CONTRIBUTING TO OUR HOME TOWN

BEAUTY BANK

We have continued to collect beauty products for our beauty bank. All the team, our customers and partners have helped to collect toiletries, make up and goodies. These were regularly distributed throughout the year to BackUp North West and the international nurses joining Southport and Ormskirk Hospital.

CORPORATE PARTNERS OF THE OCTAGON THEATRE

As well as supporting The Octagon Theatre as charity partners, we also donated a caring for yourself session for all the staff. For the managers, we donated one day of caring for your teams and two days of support lead inspire.

OFFERED A KICKSTART PLACEMENT

In September we offered a 6 month Kickstart placement to the wonderful Saffron! Saffron spent the 6 months learning about what each of the team do, she attended our sessions, helped us to organise all of our resources and worked on creating her own wellbeing project! Watch this space for what happened next!

URBAN OUTREACH

Team Boo, as part of our Bolton Family membership, supported a range of initiatives in 2021 including;

DELIVERY OF FOOD TO FAMILIES DURING LOCKDOWNS



PACKING CHRISTMAS FOOD HAMPERS



MAKING SANDWICHES



In January and February, during lockdown, the team volunteered 4 sessions to help urban outreach deliver free school meals to children in Bolton who would normally qualify for meals at school. In December, we also provided 3 sessions to Urban Outreach Christmas Dinner Hamper packing



OUR WORK WITH ROCK HALL

Banana Enterprise Network are leading a project to regenerate Rock Hall, a derelict grade II listed paper mill in Bolton and put it to public use.

Team Boo supported Banana Enterprise Network by evaluating engagement sessions that they delivered for the local community. The team also created a beautiful impact report showcasing the effect that the project had on the community in order to help Banana Enterprise Network secure funding to restore the building.



THE BOLTON FAMILY

The Bolton Family is a group of public, private and voluntary organisations working together to make Bolton a strong, vibrant and prosperous place to live.

Each of us has committed with a desire to increase our social value in the ways we operate, and we know that in this we are stronger together.

Team Boo join other community-spirited local organisations to mastermind ways of boosting Bolton and work toward the Bolton 2030 vision.



GIRLS UNDER 15'S BOLTON WANDERERS TEAM:



Team Boo have become sponsors for the girls under 15's Bolton Wanderers Football Team. We have sponsored the kit for the girls and support the girls at their matches.



BACKUP NORTH WEST:

We supported BackUp North West as guardians as well as attending their annual AGM, sponsoring their Ladies Lunch event and volunteered a total of 6 hours to help out in their coffee van!

As a team we all donated to the Backup 10 tin challenge which gave food to young people who were being faced with the awful situation of whether to heat their homes or to eat food. We hope we played our part in taking that decision away and by providing the 'eat' element.



Our organisational psychologist Patti particularly enjoyed working in the Backup coffee van, raising funds for the charity and awareness of the work they do to support young people in Bolton.



AWARD NOMINATIONS

Over the year we are immensely proud to have been nominated for a number of awards. We are so grateful for the recognition we have received not only for what we do, but also how we do it, how we work as a team and how we operate as a business.



O2 EVERYDAY HERO
REGIONAL WINNER
(WATCH VIDEO HERE)



LIVING WAGE CHAMPION
AWARD WINNERS



SHEINSPIRES AWARDS
FINALIST IN TEAM OF YEAR
AND WOMEN IN SOCIAL
ENTERPRISE



ENTERPRISE VISION
AWARDS (EVAS)
FINALIST FOR TRAINING
AND COACHING



GREATER MANCHESTER
CHAMBER OF COMMERCE
EXCELLENCE AWARDS
FINALIST

ALSO ...



WE TOOK PART IN THE ACAS MENTAL HEALTH ROUND TABLE



BECCI WAS A GUEST ON GOOD BUSINESS CHARTER WEBINAR, TALKING ABOUT WHAT IT MEANS TO DO BUSINESS RIGHT



WE SPONSORED THE DIVERSITY IN ACTION LEADERSHIP CONFERENCE

SOCIAL MEDIA

OVER THE YEAR WE HAVE MADE FRIENDS WITH A LOT OF PEOPLE OVER OUR GROWING SOCIAL MEDIA SITES. WE LOVE SHARING BLOGS, TIPS, INSIGHTFUL THOUGHTS, RESEARCH AND PICTURES WITH OUR FOLLOWERS.

TOTAL SOCIAL MEDIA FOLLOWERS ON OUR PLATFORMS:



525



1007



2765



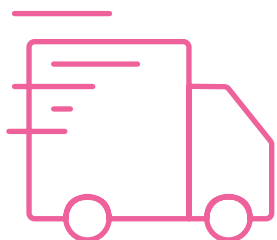
262



OUR COMMITMENT TO SOCIAL VALUE

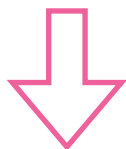
AS WELL AS THE MANY ACTIVITIES OUTLINED IN THE PREVIOUS SECTIONS THAT WE HAVE DELIVERED AS PART OF OUR COMMITMENT TO SOCIAL VALUE, THERE ARE ALSO SOME CHANGES THAT WE MADE WITHIN OUR ORGANISATION:

SUPPLY CHAIN



We have reviewed our supply chain to look at how we can support more companies that share our values including being a Real Living Wage employer. We have also looked where we can change to using more local, smaller businesses. As part of this we have changed to using a local bookshop for all of our CMI programme text books and also switched to using 'The Good Club' for our food supplies including the tea bags in our purple goodie bags!

REDUCED TRAVEL



In some ways this was an easy one whilst we have switched more to home working! But it has made us think about how we can keep our travel down once face to face events resume as the norm.



ELECTRIC VEHICLES

We have made a commitment that any of our business lease cars will be electric.



SUPPORTING LOCAL WILDLIFE RESERVES

All of Team Boo find nature totally nourishing. So we decided that we could also support this through our monthly team days and we booked them at a local Nature Reserve – where spotting the heron became a highlight of our days!



LOCAL PEOPLE INTO EMPLOYMENT

As we have grown our workforce even further, we have recruited another resident of Bolton into our team! Saffron was successful in her application for our Kickstart Placement and we are delighted that she chose to be part of Team Boo!



Putting wellbeing
at the heart of
everything

WE WOULD LOVE TO HEAR FROM YOU!

KEEP UP TO DATE WITH OUR LATEST EVENTS AND TRAINING AT...



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VISIT US

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