

BOLTON FAMILY SOCIAL VALUE PARTNERSHIP CORE PLEDGES

About the Bolton Family Social
Value Pledges





CONTENTS

- 4** WELCOME
- 6** UNDERSTANDING SOCIAL VALUE & SOCIAL IMPACT
- 7** SOCIAL VALUE
- 8** SOCIAL IMPACT
- 9** THE BOLTON FAMILY APPROACH
- 12** **2040 MISSION ONE** Family-friendly, where every child matters
- 14** **2040 MISSION TWO** Thriving, investment-ready with a growing economy
- 16** **2040 MISSION THREE** Inclusive, with access to culture, leisure and visitor opportunities
- 18** **2040 MISSION FOUR** Supportive, empowering and where people feel a sense of belonging
- 20** **2040 MISSION FIVE** Safe and protected, with confident, cohesive communities
- 22** **2040 MISSION SIX** Healthy, where our population live well for longer

WELCOME

To Our Bolton Family Social Value Partnership – Core Pledges

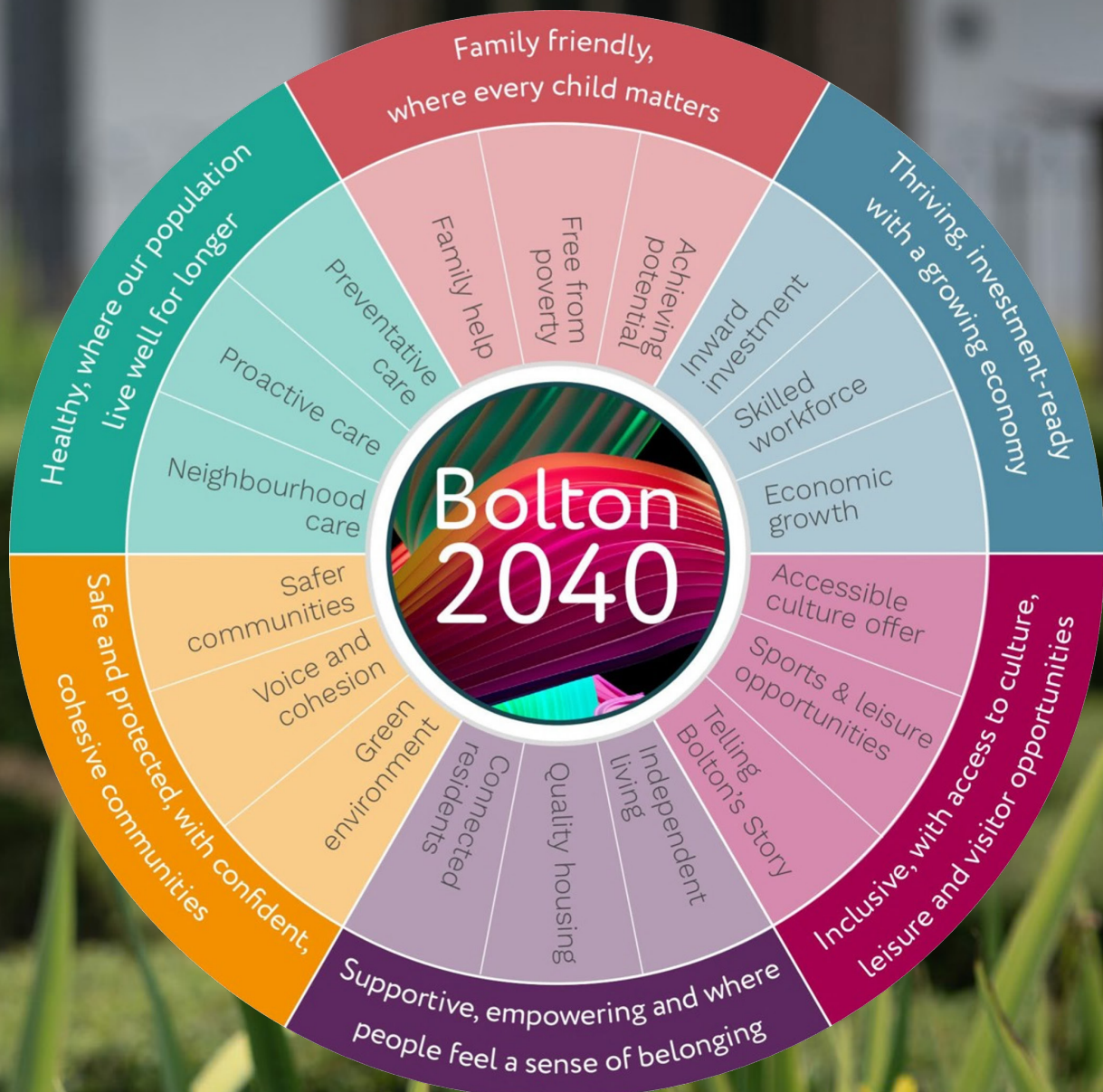
The Bolton Family Social Value Pledges have been developed to align directly with the Bolton 2040 Borough Plan, the Bolton Council Social Value approach, and the Greater Manchester Social Value Framework.

Each pledge reflects the six Bolton 2040 missions and has been designed to support organisations to deliver meaningful, place-based social value in a way that is practical, measurable and relevant to Bolton.

The pledges can be used to:

- guide organisational social value activity,
- demonstrate alignment with local priorities,
- support procurement, commissioning and tender processes, and
- evidence social value delivery for contracts, partnerships and funding application

By signing up to the Bolton Family Social Value Partnership, organisations commit to working collaboratively to create positive economic, social and environmental impact for Bolton's people and communities.



A person wearing a grey helmet and a pink and yellow safety harness is climbing a rope ladder. They are holding onto a rope with their right hand. The background is a blurred outdoor setting.

UNDERSTANDING SOCIAL VALUE & SOCIAL IMPACT

The Bolton Family Social Value Partnership brings together organisations that are committed to improving outcomes for Bolton's people, communities, economy and environment.

By working collectively, partners can create additional value through their everyday activities and contribute to the long-term ambitions set out in the Bolton 2040 Vision.

To support a shared understanding, it is important to distinguish between Social Value and Social Impact.

SOCIAL VALUE

Social Value is the commitments, actions and investments organisations make to support Bolton's people, communities, economy and environment.

It is created through the way organisations operate, employ people, purchase goods and services, support communities and protect the environment.

Examples of Social Value include:

- Paying the Real Living Wage
- Offering apprenticeships, work experience and mentoring
- Purchasing from local suppliers
- Supporting voluntary, community and social enterprise organisations
- Promoting active travel and environmental sustainability
- Providing opportunities for volunteering and community involvement

SOCIAL IMPACT

Social Impact is the measurable positive change experienced by Bolton's people, communities, economy and environment as a result of those commitments and actions.

It is the difference made through collective effort and demonstrates how Social Value contributes to better outcomes across the borough.

Examples of Social Impact include:

- Reduced poverty and financial hardship
- More local people accessing employment and training
- Increased skills, confidence and aspirations
- Stronger and more resilient communities
- Improved health and wellbeing
- Increased local economic growth
- Reduced carbon emissions and environmental improvement

THE BOLTON FAMILY APPROACH

SOCIAL VALUE = WHAT WE DO

The actions, commitments and investments made by organisations.

SOCIAL IMPACT = THE DIFFERENCE WE MAKE

The measurable outcomes and positive changes experienced by people, communities and places.

EXAMPLES

SOCIAL VALUE
ACTIVITY =
SOCIAL IMPACT

PAY THE REAL
LIVING WAGE =
REDUCED IN-
WORK POVERTY

OFFER
APPRENTICESHIPS
= MORE YOUNG
PEOPLE ENTERING
EMPLOYMENT

BUY FROM
BOLTON
SUPPLIERS =
STRONGER LOCAL
ECONOMY

SUPPORT
COMMUNITY
GROUPS =
INCREASED
COMMUNITY
RESILIENCE

PROMOTE
ACTIVE TRAVEL =
IMPROVED HEALTH
AND LOWER
EMISSIONS

WHY THIS MATTERS

The Bolton Family Social Value Pledges focus on the practical actions organisations can take to support the six Bolton 2040 Missions. By measuring the outcomes of those actions, partners can demonstrate the collective impact being achieved across the borough and help create a Bolton where people, communities and businesses can thrive.

Family-friendly, where every child matters

Pledge Area

1 Support families early

Share Bolton's Family Help information so families can access support before crisis.

Pledge Area

2 Pay the Real Living Wage

Pay the Real Living wage or review your supply chain and add in a Living wage supplier.

Pledge Area

3 Collaborate with schools & young people

Offer careers talks, mentoring, mock interviews or workplace visits.

Pledge Area

4 Pathways into work for young people

Provide apprenticeships, work experience or T-Level placements with Bolton College.

Pledge Area

5 Raise aspirations

Offer mentoring, coaching or progression pathways into training and employment.

Thriving, investment-ready with a growing economy

Pledge Area

1 Good employment

Become a GM Good Employment Charter Member/Supporter.

Pledge Area

2 Buy local

Prioritise Bolton suppliers, SMEs, social enterprises and VCSEs.

Pledge Area

3 Social economy

Work with Bolton CVS's Proper Good Social Business Support Programme to grow social businesses.

Pledge Area

4 Pathways into good work

Support apprenticeships, entry-level roles and adult returner opportunities.

Pledge Area

5 Innovation & enterprise

Mentor, partner with or champion Bolton entrepreneurs and start-ups.

Inclusive, with access to culture, leisure and visitor opportunities

Pledge Area

1

Culture & sport access

Offer free or discounted access or promote local cultural, arts and leisure opportunities.

Pledge Area

2

Festivals & events

Participate in or sponsor borough-wide and neighbourhood events.

Pledge Area

3 Place ambassadorship

Champion Bolton using the **We Are Bolton** brand.

Pledge Area

4 Celebrate talent

Showcase and support local creatives, makers, performers and athletes.

Pledge Area

5 Inclusive participation

Remove barriers so everyone can take part, regardless of background or circumstance.

Supportive, empowering and where people feel a sense of belonging

Pledge Area

1 Local recruitment

Advertise roles through Bolton Job Centre, Bolton at Home and VCSE networks.

Pledge Area

2 Skills & confidence

Offer training, employability support, digital skills or interview coaching.

Pledge Area

3 VCFSE collaboration

Collaborate with voluntary, community, faith and social enterprises.

Pledge Area

4 Accessibility & inclusion

Ensure services, buildings and communications are accessible to all.

Pledge Area

5 Community funding

Become a **Bolton's Fund assessor** or financially support Bolton's Fund.

Safe and protected, with confident, cohesive communities

Pledge Area

1

Build belonging across your community

Support neighbourhood groups, resident associations and community events.

Pledge Area

2

Prevent harm

Train staff to recognise exploitation, domestic abuse and modern slavery and signpost to support.

Pledge Area

3 Crisis support

Work with organisations in Bolton to enhance crisis responses.

Pledge Area

4 Cleaner, greener Bolton

Take part in **Bolton Green Umbrella** activity including clean-ups, biodiversity and waste reduction. Measure your carbon footprint and set ambitious carbon reduction targets.

Pledge Area

5 Safe, sustainable travel

Support the **Bee Network Active Travel** Partnership by encouraging walking, cycling, wheeling and public transport.

Healthy, where our population live well for longer

Pledge Area

1 Healthy workplaces

Promote wellbeing, flexible working and mental health awareness.

Pledge Area

2 Active lifestyles

Support walking, cycling and movement initiatives such as **Let's Keep Bolton Moving**.

Pledge Area

3 Financial wellbeing

Provide access to financial wellbeing support, budgeting advice, debt prevention information, payroll savings schemes, or signposting to fair financial services.

Pledge Area

4 Ethical finance

Become a corporate member of **Hoot Credit Union** and promote access to fair financial services.

Pledge Area

5 Community wellbeing partnerships

Work with local health and wellbeing organisations to boost living well in Bolton.

Together, we will build a
brighter future for Bolton...

www.boltonvision.org.uk

www.boltonfamily.org.uk

